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**Branco welcomes 2018 Topcon Technology Roadshow to Phoenix area**

*GILBERT, Ariz. – April 18, 2018* – Branco Machinery announces the arrival of the 2018 Topcon Technology Roadshow to [Gilbert, Arizona](http://topconroadshow.com/show_details.php?show=9). From April 24 – 25, the expandable semi-trailer truck with a seated theater room and product showcase stops in the Phoenix area along with the Branco team.

The Topcon Technology Roadshow showcases the latest construction, survey, civil engineering, architecture and design technologies in a hands-on educational environment across North America. The free program features live demonstrations and presentations focused on productivity and profitability.

“We are excited to offer our Arizona market this unique experience that allows us to identify your individual needs and cater the learning experience to those business demands — all with the latest innovations in a hands-on environment. The sessions will be packed with a multitude of hands-on machine control demonstrations of excavation, grade management, concrete screed control, as well as unmanned aerial system mass data capture flights,” said Brad Conover, president, Branco Machinery. “We have a unique opportunity to address infrastructure demands with technology that drastically improves efficiency and profitability.”

Scott Langbein, Topcon Positioning Group director of marketing in the Americas, said, “We are excited to welcome Arizona area positioning professionals and students and help them keep up with the latest technologies for the industry along with our [The Intersection of Infrastructure and Technology](https://www.topconpositioning.com/infrastructure) theme — the crossroads where construction productivity is improved by applying advanced positioning technology.”

The presentations begin at 9 a.m. on April 24 and 25 with lunch provided at noon. The afternoon sessions resume at 1 p.m. and will end at 4 p.m.

For more information, visit [topconroadshow.com](http://topconroadshow.com/).

**About Topcon Positioning Group**Topcon Positioning Group is headquartered in Livermore, California, U.S. ([topconpositioning.com](https://www.topconpositioning.com/)). Its European head office is in Capelle a/d IJssel, the Netherlands. Topcon Positioning Group designs, manufactures and distributes precision measurement and workflow solutions for the global construction, geospatial and agriculture markets. Its brands include Topcon, Sokkia, Tierra, Digi-Star, RDS Technology, and NORAC. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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