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**Fifth annual Digi-Star Champion Contest to kick off**

*FORT ATKINSON, Wis. – April 26, 2017 –* Topcon Agriculture Americas announces the 2017 Digi-Star Champion Contest will kick off May 1 and run through the entire month. Youth livestock exhibitors may enter by posting a picture of their livestock project to the Digi-Star [Facebook page](https://www.facebook.com/DigiStarLLC/). The participant’s photo that receives the most votes wins a choice of an Alleyway or [Wrangler Jr. Livestock scale](https://www.youtube.com/watch?v=DMa3n0d0JOY) and a StockWeigh 300 indicator.

“A scale is a critical tool towards achieving the desired weight needed to participate in exhibition or sale-for-market animals such as hogs, sheep, goats or beef cattle,” said Dick Bonner, Topcon Agriculture Livestock Products manager.

“At Topcon Agriculture, we recognize the importance of supporting and encouraging opportunities for the future of agriculture,” said Bonner. “The Digi-Star Champion Contest is another way to share our passion with the next generation of farming professionals.”

Briggs Elrod of Winder, Ga. took home the prize in 2016.

Now in its fifth year, the Champion Contest began in 2013 recognizing that access to a scale is key to this measurement process. The exhibitor’s picture with the most votes by midnight, May 31, 2017, will be the winner. After the contest ends, anyone that entered will receive a special discount code for Digi-Star's online store. The contest is open to all youth under 21 years of age in Canada and the Continental U.S. exhibiting livestock during the 2017 show season.

In an ongoing effort to support youth livestock education, Topcon Agriculture also offers specific discounts to Vo-Ag instructors for livestock scale systems purchased online at [Digi-Star.com](http://digi-star.com/). Interested instructors should call 800-225-7695 and request the Vo-Ag coupon code. For more information call 920-563-1400 or email: [sales@topcon.com](mailto:sales@topcon.com).

**About Topcon Agriculture Group**Topcon Agriculture Group is a division of the Topcon Positioning Group, headquartered in Livermore, California, USA ([topconpositioning.com](http://www.topconpositioning.com/)). The global Topcon Agriculture Group [(topconagriculture.com](http://www.topconagriculture.com/)) headquarters is located in Turin, Italy, with its North American regional headquarters in Fort Atkinson, Wisconsin. Topcon Agriculture Group provides advanced IoT connected field and farm management solutions for aftermarket and OEM customers in the agriculture industry, integrating high-precision hardware, software and data to bring efficiency and enhance productivity to every phase of the farming operations**.** Its brands include Topcon, Wachendorff Elektronik, Digi-Star, RDS Technology, and NORAC. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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Photo: Briggs Elrod of Winder, Ga. with winning hog