** **

**GeoShack welcomes 2018 Topcon Technology Roadshow to Texas for three stops across the state**

*HOUSTON/GEORGETOWN/FORT WORTH, Texas – March 28, 2018 –* GeoShack announces the arrival of the 2018 Topcon Technology Roadshow to [Houston](http://topconroadshow.com/show_details.php?show=6), [Georgetown](http://topconroadshow.com/show_details.php?show=7) and [Fort Worth, Texas.](http://topconroadshow.com/show_details.php?show=8) From April 3 and 4, the expandable semi-trailer truck with a seated theater room and product showcase stops in Houston along with the GeoShack team, and continues on to Georgetown, in the Austin area, on April 10 and 11, and Fort Worth on April 17 and 18 for additional showcases.

The Topcon Technology Roadshow features the latest construction, survey, civil engineering, architecture and design technologies in a hands-on educational environment across North America. The free program features live demonstrations and presentations focused on productivity and profitability.

“Everything is bigger in Texas and the Technology Roadshow will be no different, offering attendees a diversity of hands-on demonstrations in three consecutive and convenient locations. The Texas market is strong and we have a unique opportunity to address infrastructure demands with technology that drastically improves productivity and profitability. The Technology Roadshow allows us to identify your individual needs and cater the learning experience to those business demands — all with the latest innovations in a hands-on environment,” said David Owen, senior VP and GeoShack sales director.

Scott Langbein, Topcon Positioning Group director of marketing in the Americas, said, “We are excited to welcome Texas area positioning professionals and students and help them keep up with the latest technologies for the industry along with our [The Intersection of Infrastructure and Technology](https://www.topconpositioning.com/infrastructure) theme — the crossroads where construction productivity is improved by applying advanced positioning technology.”

For more information, visit [topconroadshow.com](http://topconroadshow.com/).

**About Topcon Positioning Group**Topcon Positioning Group is headquartered in Livermore, California, U.S. ([topconpositioning.com](https://www.topconpositioning.com/)). Its European head office is in Capelle a/d IJssel, the Netherlands. Topcon Positioning Group designs, manufactures and distributes precision measurement and workflow solutions for the global construction, geospatial and agriculture markets. Its brands include Topcon, Sokkia, Tierra, Digi-Star, RDS Technology, and NORAC. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

# # #

**Press Contact:**

Topcon Positioning Group

[CorpComm@topcon.com](mailto:CorpComm@topcon.com)

Staci Fitzgerald, +1 925-245-8610