**Topcon Agriculture and Raven announce API Partnership**

*TURIN, Italy – September 6, 2018 –* Topcon Agriculture and Raven Industries, both leaders in the precision agriculture market, announced today a licensing agreement for use of the Slingshot Application Programming Interface (API) in the various Topcon Agriculture software platforms. The Slingshot API is a software-to-software interface designed to benefit the end-user by providing a simple and seamless way for sharing data between software systems.

With the Slingshot API, Topcon Agriculture is able to provide data through a wireless connection with compatible Raven hardware in the field and offer a seamless integration of their solution to their customers. Additionally, customers can access the necessary tools and data with the use of Slingshot.

“Topcon Ag’s strategy as it relates to our new digital solution, Topcon Agriculture Platform (TAP), is one of partnerships, connectivity, and collaboration. This partnership with Raven embodies that philosophy ideally. It demonstrates that two companies, competing in the same space, can collaborate to provide additional value to the producer, dealer, and OEM,” said Brian Sorbe, vice president of Sales and Marketing for Topcon Agriculture.

“We’re excited to add Topcon Ag to our expanding ecosystem of partners for Slingshot,” said Paul Welbig, director of Slingshot Services and Logistics. “We share a common vision to make it easy for customers to share data across platforms and this is a great example of that in action.”

**About Raven Industries, Inc.**

Raven Industries (NASDAQ: RAVN) is dedicated to providing innovative, high-value products and solutions that solve great challenges throughout the world. Raven is a leader in precision agriculture, high-performance specialty films, and lighter-than-air technologies. Since 1956, Raven has designed, produced, and delivered exceptional solutions, earning the company a reputation for innovation, product quality, high performance, and unmatched service. For more information, visit <http://ravenind.com>.

**About Topcon Agriculture Group**Topcon Agriculture Group is a division of the Topcon Positioning Group, headquartered in Livermore, California, USA ([topconpositioning.com](http://www.topconpositioning.com/)). The global Topcon Agriculture Group ([topconagriculture.com](http://www.topconagriculture.com/)) headquarters is located in Turin, Italy, with its North American regional headquarters in Fort Atkinson, Wisconsin. Topcon Agriculture Group provides advanced IoT connected field and farm management solutions for aftermarket and OEM customers in the agriculture industry, integrating high-precision hardware, software and data to bring efficiency and enhance productivity to every phase of the farming operations. Its brands include Topcon, Digi-Star, RDS Technology, and NORAC. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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