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**Topcon Agriculture announces TAP, a connected agriculture ecosystem**

*TURIN, Italy – November 13, 2017 –* Topcon Agriculture introduces TAP, the Topcon Agriculture Platform, a cloud-based agricultural ecosystem designed to provide real-time monitoring and data analysis for smart decision making during every phase of the farming cycle.

“The platform is part of our goal to provide advanced, smart and connected agricultural management solutions by integrating high-precision hardware, software and data. More importantly, it will be the access point for our customers to a larger ecosystem of innovative services,” said Fabio Isaia, CEO of Topcon Agriculture. “It not only brings the Internet of Things (IoT) to the entire scope of agriculture, but it will also add value for all farm sizes to all aspects of their operations.”

TAP is designed as a modular solution with integrated third-party plug-in options to create a seamless ecosystem. In addition to the standard platform offerings such as file exchange, cloud-based storage and fleet management, the platform offers a user-friendly customizable dashboard, an advanced FMIS (farm management information system), an image capturing and processing solution and superior real-time remote support capabilities.

“The platform can also be offered with new Topcon telematics hardware to provide connectivity,” said Isaia. “The result is a smart, connected environment that improves operational efficiency and productivity. And our customers will benefit from the continuous expansion of services developed together with our industry-leading partners.”

For more information, visit [topconagriculture.com](http://www.topconagriculture.com/).

**About Topcon Agriculture Group**Topcon Agriculture Group is a division of the Topcon Positioning Group, headquartered in Livermore, California, USA ([topconpositioning.com](http://www.topconpositioning.com/)). The global Topcon Agriculture Group ([topconagriculture.com](http://www.topconagriculture.com/)) headquarters is located in Turin, Italy, with its North American regional headquarters in Fort Atkinson, Wisconsin. Topcon Agriculture Group provides advanced IoT connected field and farm management solutions for aftermarket and OEM customers in the agriculture industry, integrating high-precision hardware, software and data to bring efficiency and enhance productivity to every phase of the farming operations**.** Its brands include Topcon, Digi-Star, RDS Technology, and NORAC. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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