**Topcon adds CMO and announces leadership expansions for Construction Business EMEA**

*CAPELLE A/D IJSSEL, the Netherlands – January 28, 2019 –* Topcon Positioning Group announces position changes and promotions related to the Construction Business Unit for Europe, Middle-East and Africa (EMEA).

Effective January 1, 2019, Ulrich Hermanski has been promoted to Chief Marketing Officer of [Topcon Positioning Group](https://www.topconpositioning.com/). For the last five years, he has served as Vice President of Construction Sales for EMEA and has more than twenty years of experience with Topcon, both in sales and marketing across the EMEA regions. Hermanski will report to Topcon Positioning Group President and CEO Ray O’Connor, and will be based in Livermore, California.

Along with Hermanski’s new role, Carsten Frantzen, John Downey, Karsten Dietrich and Luc Le Maire have been appointed to new positions.

Carsten Frantzen will lead the Construction Business Unit in EMEA as its senior director, organizing integration with all Topcon subsidiaries in EMEA. He joined Topcon in August of 2014 and has more than 30 years of construction industry experience. Frantzen will report to Murray Lodge, senior vice president and general manager of the Construction Business Unit at Topcon Positioning Group. Downey and Dietrich will report to Frantzen.

John Downey will take on the role of director of sales, EMEA, leading and developing the national teams, while supporting and managing the OEM distribution structure through key partnerships and programs. Downey joined Topcon in 1998, serving in various leadership roles in the U.K. and Ireland. He most recently served as construction regional business manager within EMEA.

Karsten Dietrich will serve as the new director of business development, EMEA. Dietrich will develop the national teams, with emphasis on asphalt business. Dietrich joined Topcon in 2016, bringing more than 27 years of professional experience within the construction industry.

Luc Le Maire has been named the new managing director of Topcon Positioning Belgium with continued development of OEM distribution dealer management and aftermarket distribution. Le Maire has been with Topcon for more than 20 years. He will report to Andreas Strunk, vice president, subsidiaries EMEA and managing director of Topcon Deutschland Positioning.

**About Topcon Positioning Group**Topcon Positioning Group is headquartered in Livermore, California, U.S. ([topconpositioning.com](https://www.topconpositioning.com/)). Its European head office is in Capelle a/d IJssel, the Netherlands. Topcon Positioning Group designs, manufactures and distributes precision measurement and workflow solutions for the global construction, geospatial and agriculture markets. Its brands include Topcon, Sokkia, Tierra, Digi-Star, RDS Technology, and NORAC. Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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